



## CMSS Newsletter: March 2011

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### The Improver 2011: Reserve Your Ad Today!

We are targeting to have the 2011 issue of The Improver printed by late April.

To book your ad, please contact Ryan by Monday, March 21st to ensure your spot in the magazine.

Pricing for advertising remains the same as in 2010:

Full page colour: \$250

Full page black and white: \$150

1/2 page colour: \$175

1/2 page black and white: \$100

1/4 page black and white: \$65

Request a specific page: \$50 extra

*Ad design is done at no additional cost*

### 2011 Field Day: Friday, July 15th, 2011

The 2011 CMSS Field Day and Annual Meeting is being hosted by Tim Shearer and Irene Vietinghoff of Lynmark Farms, Norwood, Ontario. Norwood is about 30 mins east of Peterborough along Hwy 7.

Lynmark Farms is also planning a Tag Sale to coincide with the event.

More details on animals available in the Tag Sale will be made available later this spring.

The Directors will meet on Thursday evening (July 14th) with the Field Day starting mid-morning on Friday, followed by the AGM in the afternoon. More details will be available in The Improver.

### Other Dates to Remember:

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|----------------------|--|
| April 19th, 2011     | <b>Coloured Breed Spring Sale</b> , Brubacher's Sales, Guelph, ON<br>Contact Ryan for more details |
| August 27th, 2011    | <b>CMSS National Online Sale</b>   |
| September 21st, 2011 | <b>Eastern ON/Western QC Protein Breed Sale</b> , Winchester, ON<br>Contact Ryan for more details  |
| September 23rd, 2011 | <b>CMSS National Show</b> , Lindsay, Ontario   |

Find out more about our programs and services at:

**[WWW.CMSS.ON.CA](http://www.cmss.on.ca)**

# Statement on Kaihere Milk Bar

I recently had the chance to visit New Zealand for the World Jersey Conference as part of my responsibilities with Jersey Canada. Towards the end of my visit, I was able to stay with some Milking Shorthorn breeders and attend their NZ Dairy Event show in mid February. There will be a larger article on my trip in The Improver.

While visiting with some of the leading Milking Shorthorn breeders in New Zealand, I received some troubling news about Kaihere Milk Bar, a New Zealand bull that was sampled here in Canada through Semex Alliance. **It seems that about 50% of his progeny have significant deformation of the hind legs as well as stunted growth that is quite noticeable.** This confirms some of the reports I had received about the bull prior to my trip to NZ.

The Board of the CMSS recently met and passed a motion to recommend that no further semen of Kaihere Milk Bar be sold in Canada. It is also recommended that if breeders have inventory of Milk Bar that it not be used.

If you have further questions about the progeny of Milk Bar, please feel free to contact me to discuss the matter.

## Newly released Semex Young Sire: Mapleton Vly J Zumba

Semex Alliance and CMSS Syndicates is pleased to announce the release of the newest young sire in their joint sampling program: Mapleton Vly J Zumba. He is bred by the Agnew family from Wisconsin and comes from a deep cow family that features a number of highly productive cows as well as some top show winners!

Zumba is sired by Mapleton Vly Rebel Julius, a son of Pinehurst Rebel 9th. Julius has a balanced, positive proof across the board in the USA, including a few daughters who have done well in the show ring as young cows. Udder conformation and component production are particular strengths. The dam of Zumba is Mapleton Vly K Zsa Zsa EX-91. She placed 4th in the Five Year Old class at the World Dairy Expo in 2010 and is pictured below. She recently completed her 4 year old lactation in excess of 10,000 kgs M. Her EX sister has a Hilltop Academy daughter named Mapleton Vly AC Zeta who was Grand Champion at Louisville in 2008 and All-American.

The 2nd dam is also sired by Pinehurst Rebel, with 6 lactations of strong production and classified EX-92. The sire stack of Julius x Koyote x Rebel will be highly unrelated to the population here in Canada. He should be a very strong mating on daughters of Storm Ruler, Design, Titan, Biestar, Diamond Jack, B Jurist, Frolic and Diamond Sam, among others. Note that with the new herdbook rules enacted last year, Zumba qualifies as a 100% Purebred sire. A flyer on the bull is available on the CMSS website.

Zumba is available now from your Semex representative. Thank you to Syndicate members, who by supporting the program ensure that we continue to sample sires in Canada!

